



## 2023 Sponsorship Opportunities East Altadena Little League

East Altadena Little League appreciates every opportunity to partner with local businesses and strengthen our community. Our sponsors make it possible to provide additional training and coaching resources focused on player development. Sponsorships, donations and fundraising help to cover all the costs that come with running a youth sports league, as well as scholarships and professional coaching opportunities for our players.

Please contact our fundraising chair ([fundraising@eall.org](mailto:fundraising@eall.org)) or league president ([president@eall.org](mailto:president@eall.org)) to support our youth baseball program. You may also use our website (<https://www.eall.org/donations>) to make payments directly online.

**For 2023, we offer the following rewards packages.** All banners and online links will remain up for the calendar year.

### Business/Commercial Sponsorship Levels

#### Hall of Fame (\$1,750-2 available)

- Scoreboard banner at Donley Field
- Featured sponsor on eall.org home page with link to sponsor's website
- Listing on eall.org Sponsor page with link to sponsor's website
- Recognition at Opening and Closing Day Ceremonies
- Full-page ad in EALL yearbook
- Right to use East Altadena Little League logo and "Sponsor of East Altadena Little League" in advertising for 1 year

#### Field of Dreams (\$1,000)

- Field banner at Donley Field (3' x 6')
- Featured sponsor on eall.org home page with link to sponsor's website
- Listing on eall.org Sponsor page with link to sponsor's website
- Recognition at Opening and Closing Day Ceremonies
- Full-page ad in EALL yearbook

#### All-Star Team (\$500-Majors/Minors Division, \$300-Tee Ball)

- Baseline pennant at Donley Field (18")
- Listing on eall.org Sponsor page with link to sponsor's website
- Half-page ad in EALL yearbook
- Sponsor's plaque with team photo for display at the Sponsor's business

## Family/Individual Sponsorship Levels

All family donations of any amount receive an entry in a random drawing for various prizes.

### MVP (\$1,000)

- Listing on shared Concession Stand banner
- EALL hats (2)
- Recognition at Opening and Closing Day Ceremonies
- Recognition in EALL yearbook and listing on eall.org's Sponsors page

### All-Star Team (\$500-Majors/Minors Division, \$300-Tee Ball)

- Baseline pennant at Donley Field (18")
- Recognition in EALL yearbook and listing on eall.org's Sponsors page
- Sponsor's plaque with team photo

### Diamond (\$200)

- Recognition in EALL yearbook

## Other Opportunities

East Altadena Little League also welcomes donation of goods and services that may benefit the league and our players, and other support opportunities, such as:

- Promotional coupons and discounts for your business
- Donation of branded items to players
- Capital project donations and endowments
- [Click here](#) to make a cash donation of any amount.
- Team jersey recognition
- Donation of sweepstakes prizes
- Splash page ad at EALL.org
- Donation of maintenance equipment
- Opportunities for Eagle Scout and service projects
- Scholarships for disadvantaged youth
- Host a skills training clinic for our players
- Promotional email to our families
- Promotional posts on EA social media

We welcome your ideas, contact us at [president@eall.org](mailto:president@eall.org) or [fundraising@eall.org](mailto:fundraising@eall.org) to discuss!

Payments can be made directly on our website at <https://www.eall.org/donations>. If you prefer to pay by check, make it payable to East Altadena Little League, and send to: Brian Sprock, 1971 Roosevelt Ave, Altadena, CA 91001.

All donations to EALL are tax-deductible. EALL is a 501(c)(3) non-profit organization. Our tax ID# is 95-3885784.